INVOICE



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316721-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
Obama / Democrat / Preside Obama for America 1537

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	316721	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling Duplicate Invoice		
IDB # 12856	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

Spots/ Week Rate Туре Start/End Time Length Line Start Date **End Date** Description MTWTFSS 1 11/02/12 11/06/12 9-10p ----F--:30 \$1,450.00 NM grimm End Date Rate **MTWTFSS** Spots/Week Start Date Weeks: 11/02/12 11/08/12 ---F--\$1,450.00 Rate Type Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date :30 OFA12G171H \$1,450.00 NM 1 WPTV F 11/02/12 9:17 PM grimm 9-10p ----F--:30 \$2,500.00 NM 2 11/02/12 10-11p 11/06/12 revolution **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate ----F--\$2,500.00 11/02/12 11/08/12 Rate Type Start/End Time Longth Ad-ID

1 WPTV F 11/02/12 10:52 PM revolution 2 WPTV F 11/02/12 10:52 PM revolution	10-11p 10-11p		96-10 0FA12G18 0FA12G18			\$2,500.00 NM \$2,500.00 NM
3 11/02/12 11/06/12 the voice 8-11p	M	:30	1	\$4,000.00	NM	
Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS M Spots/Week	\$4,000.00		•••			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length /		_		Rate Type
1 WPTV M 11/05/12 8:45 PM the voice	8-11p	:30 (OFA12G18	32н		\$4,000.00 NN
4 11/02/12	S-	:30	2	\$725.00	NM	

, , , , , , ,							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	11/02/12	11/08/12	S-	2	\$725.00		
Spots: # C	h Day Air	Date Air	Time Description	n	Start/End Time	Length Ad-ID	Rate Type
2 W	PTV Sa 11	/03/12 7:	:22 AM Sa 7-8a	_	7-8a	:30 OFA12G182H	\$725.00 NM
1 W	PTV Sa 11	/03/12 7:	:52 AM Sa 7-8a		7-8a	:30 OFA12G184H	\$725.00 NM

1 VVF	71V Sa 11	/03/12 /:5	52 AM Sa 7-8	a	/-oa	.30 \	JFA120104	п		\$125.00	TAIA
5 11/02/12	11/06/12	Sa 8-10a		8-10a	S-	:30	2	\$850.00	NM		
Weeks:	Start Date	End Date 11/08/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$850.00						
Spots: # Ch		Date Air	Time Descri	ption	Start/End Time	Length ,	Ad-ID			<u>Rate</u>	Тур
1 WF	TV Sa 11	/03/12 8:5	50 AM Sa 8-1	0a	8-10a	:30	OFA12G194	Н		\$850.00	NN
2 WF	TV Sa 11	/03/12 9:2	22 AM Sa 8-1	0a	8-10a	:30	OFA12G182	.н		\$850.00	NN

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316721-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

Fig.							Spots/			
Weeks: Start Date End Date MTVTFSS Spots/Week Start Date Air Time Description Start/End Time Start/Search Start/Search Start/Search Start/Search Start/Search Start Date Start/Search St	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots # Ch Day Air Date	6 11/02/12	11/06/12	SU 5-6am News	5-6a	S	:30	2	\$125.00	NM	
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID S125.00 NM S125.00 NM	Weeks:									
2 WPTV Su	Spots: # C					Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTESS Spots/Week 11/02/12 11/08/12	2 W			am News	5-6a	:3	O OFA12G182	!H		\$125.00 NM
Weeks: Start Date	1 V	/PTV Su 11	/04/12 5:54 AM SU 5-6	am News	5-6a	:3	0 OFA12G184	Н		\$125.00 NM
Spots: # Ch	7 11/02/12	11/06/12	Su 7-8a	7-8a	S	:30	1	\$500.00	NM	
New Note	Weeks:									
Section Start Date End Date MTWTFSS Spots/Week Start Date 11/02/12 11/08	Spots: # C	h <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date Start Date End Date MTWTFSS Spots/Week Start Date Start Date End Date MTWTFSS Spots/Week Start Date Start Dat	1 W	/PTV Su 11	/04/12 7:55 AM Su 7-8	a	7-8a	:3	0 OFA12G194	Н		\$500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	8 11/02/12	11/06/12	SU 10-11am To the Po	int 10-11am	S	:30	4	\$425.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time	Weeks:			Spots/Week 4						
3 WPTV Su	Spots: # C		Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPTV Su	4 W	/PTV Su 11	/04/12 10:16 AM SU 10-	-11am To the Point	10-11am	:3	O OFA12G182	2н		\$425.00 NM
2 WPTV Su 11/04/12 10:55 AM SU 10-11am To the Point 10-11am ::30 0FA12G182H \$425.00 NM 9 11/02/12 11/06/12 Su 630-7p 630-7p	3 W	/PTV Su 11	/04/12 10:30 AM SU 10-	-11am To the Point	10-11am	:3	O OFA12G184	łн		\$425.00 NM
9 11/02/12 11/06/12 Su 630-7p 630-7p 630-7p	1 W	/PTV Su 11	/04/12 10:46 AM SU 10-	-11am To the Point	10-11am	:3	O OFA12G194	ŀн		\$425.00 NM
Weeks: Start Date	2 W	/PTV Su 11.	/04/12 10:58 AM SU 10-	-11am To the Point	10-11am	:3	O OFA12G182	?н		\$425.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	9 11/02/12	11/06/12	Su 630-7p	630-7p	S	:30	1	\$3,000.00	NM	
1 WPTV Su 11/04/12 6:59 PM Su 630-7p 630-7p :30 0FA12G184H \$3,000.00 NM	Weeks:						***************************************			
10 11/05/12 11/05/12 M-F 11-1135p 11-1135p M :30 1 \$1,400.00 NM	Spots: # C	h <u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS Merror 11/08/12 Spots/Week Merror 11/08/12 Rate 11/02/12 Start/End Time 11/135p Length Ad-ID 11/135p Rate Type 11/140/00 NM Spots: # Ch Day Air Date 11/05/12 Air Time Description 11/135p 11-1135p :30 0FA12G184H \$1,400.00 NM Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS Spots/Week 11/02/12 Rate 11/02/12 Rate 11/08/12 Start/End Time 11/05/02 Length Ad-ID Rate Ad-ID Start/End Time 11/05/04 Rate Type 11/05/04 NM Spots: # Ch Day Air Date 11/05/12 Air Time Description 11/05/12 Start/End Time 11/05/05 Length Ad-ID Start/End Time 11/05/04 \$1,400.00 NM 12 11/04/12 11/04/12 1130p-12x After NFL 1130p-1205a S :30 1 \$1,000.00 NM Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS Spots/Week 11/08/02 Rate 11/08/02 Rate 11/08/02 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11/08/02	1 V	/PTV Su 11	/04/12 6:59 PM Su 630)-7p	630-7p	:3	O OFA12G184	Н		\$3,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 11/05/12	11/05/12	M-F 11-1135p	11-1135p	M	:30	1	\$1,400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:24 PM M-F 11-1135p 11-1135p :30 0FA12G184H \$1,400.00 NM 11 11/05/12 11/05/12 NewsChannel 5 LN Spcl 1135p-1205a M :30 1 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 11/04/12 11/04/12 1130p-12x After NFL 1130p-1205a S :30 1 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/02/12 11/08/12 S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week 1						
1 WPTV M 11/05/12 11:24 PM M-F 11-1135p 130 OFA12G184H \$1,400.00 NM 11 11/05/12 11/05/12 NewsChannel 5 LN Spcl 1135p-1205a M :30 OFA12G184H \$1,400.00 NM Weeks: Start Date	Spots: # C			ption .		Lenat	h Ad-ID			Rate Type
Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS Menument 1 weeks Spots/Week 11/02/12 Rate 11/04/12 Spots/Week 11/05/12 Rate 11/04/12 Start/End Time 11/04/12 Length Ad-ID 11/04/12 Rate Type 11/04/12 Type 11/04/12 Start/End Time 11/04/12 Length Ad-ID 11/04/12 Rate 11/04/12 Type 11/04/12 Start Date 11/04/12 End Date 11/04/12 MTWTFSS 11/04/12 Spots/Week 11/04/12 Rate 11/04/14 Rate 11/04/14 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td>:3</td> <td>0 OFA12G184</td> <td>łн</td> <td></td> <td>\$1,400.00 NM</td>						:3	0 OFA12G184	łн		\$1,400.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11 11/05/12	11/05/12	NewsChannel 5 LN Sp	cl 1135p-1205a	M	:30	1	\$1,400.00	NM	
Spots: # Ch Day Air Date 1 WPTV M Air Time Description 1 UPTV M Start/End Time 1 135p-1205a Length Ad-ID 2 30 OFA12G194H Rate Type 1 135p-1205a 12 11/04/12 11/04/12 1130p-12x After NFL 1130p-1205a S :30 0FA12G194H \$1,400.00 NM Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS Spots/Week 11/000.00 Rate 11/000.00 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week						
1 WPTV M 11/05/12 11:40 PM NewsChannel 5 LN Spcl 1135p-1205a :30 0FA12G194H \$1,400.00 NM 12 11/04/12 11/04/12 1130p-12x After NFL 1130p-1205aS :30 1 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 11/02/12 11/08/12S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # C			ption		Lenat	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/02/12 11/08/12 S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								4н		\$1,400.00 NM
11/02/12 11/08/12 S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	12 11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	S	:30	1	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									
	Spots: # C			•		Lengt	th Ad-ID			Rate Type
								4н		\$1,000.00 NM

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316721-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 11/04/12	11/04/12	Su 12-1215x 5 Sports	12x-1215x	S	:30	2	\$725.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spota: # C	11/02/12	11/08/12S	2 otion	\$725.00 Start/End Time	Longth	VAID			Rate Type
Spots: # C		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /04/12 12:10 AM Su 12-		Start/End Time 12x-1215x	Length) OFA12G18	2н		\$725.00 NM
		/04/12 12:10 AM Su 12-	•	12x-1215x) OFA12G18			\$725.00 NM
			· · · · · · · · · · · · · · · · · · ·						V/20.00 1111
14 11/03/12	11/03/12	Sa 1130p-1a	1130p-1a	S -	:30	2	\$1,350.00	NM	
Weeks:	Start Date 11/02/12	End Date MTWTFSSS-	Spots/Week 2	<u>Rate</u> \$1,350.00					
Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri	<u>otion</u>	Start/End Time		Ad-ID			Rate Type
		/03/12 12:05 AM Sa 113	•	1130p-1a) OFA12G18			\$1,350.00 NM
1 V	VPTV Sa 11	/03/12 1:00 AM Sa 113	30p-1a	1130p-1a	:30) OFA12G19	14н		\$1,350.00 NM
15 11/05/12	11/06/12	M-F 6-7a	6-7a	12	:30	3	\$1,200.00	NM	
Weeks:	Start Date	End Date MTWTFSS 11/08/12 12	Spots/Week 3	<u>Rate</u> \$1,200.00					
Spots: # C			•	Start/End Time	Length	Ad-ID			Rate Type
		/05/12 6:44 AM M-F 6-		6-7a	:30) OFA12G18	34н		\$1,200.00 NM
2 V	VPTV Tu 11	/06/12 6:27 AM M-F 6-	7a	6-7a	:30) OFA12G17	'1н		\$1,200.00 NM
3 V	VPTV Tu 11	/06/12 6:58 AM M-F 6-	7a	6-7a	:30) OFA12G18	32н		\$1,200.00 NM
16 11/05/12	11/06/12	M-F 7-9a	7-9a	22	:30	4	\$1,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Constant # C	11/02/12	11/08/12 22	4	\$1,500.00 Start/End Time	Longth	V V 4 ID			Rate Type
Spots: # 0		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /05/12 7:26 AM M-F 7-		Start/End Time 7-9a		<u>Ad-ID</u>) OFA12G19	14н		\$1,500.00 NM
		/05/12 8:26 AM M-F 7-		7-9a) OFA12G18			\$1,500.00 NM
		/06/12 7:29 AM M-F 7-		7-9a) OFA12G18			\$1,500.00 NM
		/06/12 8:26 AM M-F 7-		7-9a) OFA12G19			\$1,500.00 NM
17 11/05/12	11/06/12	M-F 5-6a	5-6a	12	:30	3	\$500.00	NM	
	<u> </u>			D-4-					
Weeks:	Start Date 11/02/12	End Date MTWTFSS 11/08/12 12	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # 0			-	Start/End Time	Lengti	Ad-ID			Rate Type
		/05/12 5:44 AM M-F 5-		5-6a) OFA12G18	32н		\$500.00 NM
		1/06/12 5:10 AM M-F 5-	6a	5-6a	:30) OFA12G18	32н		\$500.00 NM
2 V	VPTV Tu 1	1/06/12 5:43 AM M-F 5	6a	5-6a	:30) OFA12G18	34н		\$500.00 NM
18 11/05/12	11/06/12	M-F 11-12n	11a-12p	22	:30	4	\$425.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	11/02/12	11/08/12 22	4	\$425.00					
Spots: # 0				Start/End Time		<u>1 Ad-ID</u>	24		Rate Type
l		I/05/12 11:17 AM M-F 1		11a-12p) OFA12G18			\$425.00 NM
l		I/05/12 11:48 AM M-F 1		11a-12p) OFA12G19			\$425.00 NM
l		1/06/12 11:15 AM M-F 1		11a-12p) OFA12G17			\$425.00 NM
3 V	VPTV Tu 1	1/06/12 11:50 AM M-F 1	1-12n	11a-12p	:30) OFA12G18	02H	-	\$425.00 NM

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Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

1 !	Otant Data	E-4 D-4-	Description		Object/Find Time		1	Spots/	Data	Tunn	
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	11/05/12	11/06/12	M-F 12n-1p		12-1p	22	:30	4	\$500.00	NM	
	Weeks:	Start Date		WTFSS	Spots/Week	Rate					
	Spots: # Ch	11/02/12 <u>Day Air</u>		2 le Descrip	4	\$500.00 Start/End Time	e Lenat	h Ad-ID			Rate Type
				M M-F 12		12-1p		0 OFA12G1	82н		\$500.00 NM
				M M-F 12		12-1p	:3	0 OFA12G1	84н		\$500.00 NM
	3 WI	PTV Tu 11	/06/12 12:24 P	M M-F 12	n-1p	12-1p	:3	0 OFA12G1	71н		\$500.00 NM
	4 WI	PTV Tu 11	/06/12 12:53 P	M M-F 12	n-1p	12-1p	:3	0 OFA12G1	84н		\$500.00 NM
20	11/05/12	11/06/12	3-4pm Jeff Pr	obst	3-4p	22	:30	4	\$500.00	NM	
	Weeks:	Start Date 11/02/12		WTFSS	Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch			<u>e Descrip</u>	<u>tion</u>	Start/End Time	<u>e Lengt</u>	h Ad-ID			Rate Type
	1 WI	PTV M 11	/05/12 3:14 P	M 3-4pm	Jeff Probst	3-4p		0 OFA12G1			\$500.00 NM
					Jeff Probst	3-4p		0 OFA12G1			\$500.00 NM
					Jeff Probst Jeff Probst	3-4p 3-4p		0 OFA12G1 0 OFA12G1			\$500.00 NM \$500.00 NM
				1VI 3-4pm							\$500.00 14101
21	11/05/12	11/05/12	M-F 5-530p		5-530p	M	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 11/02/12		<u>rwtfss</u>	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch			e Descrip	•	Start/End Time	e <u>Lengt</u>	h Ad-ID			Rate Type
	1 W			M M-F 5-	530p	5-530p	:3	0 OFA12G1	84н		\$1,600.00 NM
22	11/05/12	11/05/12	M-F 530-6p		530-6p	M	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 11/02/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$1,600.00	-				
	Spots: # Ch			ne Descrip	•	Start/End_Tim	e Lengi	h Ad-ID			Rate Type
	. –			M M-F 53		530-6p		0 OFA12G1	94н		\$1,600.00 NM
23	11/05/12	11/05/12	M-F 6-630p		6-630p	M	:30	1	\$1,800.00	NM	-
	Weeks:	Start Date		TWTFSS	Spots/Week	<u>Rate</u> \$1.800.00					
	Spots: # Ch	11/02/12 ı Day Air	11/00/12	ne Descrip	otion	Start/End Tim	e Lena	th Ad-ID			Rate Type
	. –			PM M-F 6-6		6-630p		0 OFA12G1	82н		\$1,800.00 NM
24	11/05/12	11/05/12	M-F 7-730p N	lews	7-730p	M	:30	2	\$3,000.00	NM	
	Weeks:	Start Date		TWTFSS	Spots/Week	Rate					
	Spots: # Ch	11/02/12 1 <u>Day Ai</u> i		 ne Descrip	2 otion	\$3,000.00 Start/End Tim	e Lena	th Ad-ID			Rate Type
	. –				730p News	7-730p		30 OFA12G1	.84н		\$3,000.00 NM
	2 W				730p News	7-730p	.:3	30 OFA12G1	.94н		\$3,000.00 NM
25	11/05/12	11/05/12	M-F 1135p-12	235a	1135p-1235a	M	:30	1	\$575.00	NM	
	Weeks:	Start Date		TWTFSS	Spots/Week	<u>Rate</u> \$575.00					
	Spots: # Cl	11/02/12 1 <u>Day Ai</u>		ne Descri	1 otion	\$575.00 Start/End Tim	e Lena	th Ad-ID			Rate Type
L	. —				35p-1235a	1135p-1235a		30 OFA12G1	.82н		\$575.00 NM

<u>Total Spots</u> 51 <u>Gross Total</u> \$55,375.00





Send Payment To:
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Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Obama / Democrat / President	Obama for America	1537

Agency Commission \$8,306.25

Net Amount Due \$47,068.75